



CONTACT

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EDUCATION

Wade College, Dallas TX
Associate of Science
Visual Communications

October 2022- May 2025

- Courses in Computer Illustration, Video Storytelling, Business Principles, Introduction to Communication, Digital Image Manipulation & Fundamentals of Digital & Social Media Marketing
- Adobe Creative Cloud applications

SKILLS

- Microsoft Office
- Canva
- Adobe Creative Cloud (Illustrator, InDesign, Photoshop, Premiere Pro),
- Email Marketing-(Mailchimp)
- Web Development: WIX, WordPress, Omega, Shopify & Network for Good
- Presentation skills
- Content creation
- Content management
- Creative writing

ADDITIONAL

Activities; Creative Journaling, Reading

SAMARIA COLLINS

Compassionate storyteller passionate about crafting narratives that heal, inspire, and foster compassion. Skilled in content creation, visual design, and video storytelling. Committed to using storytelling as a catalyst for positive change. Seeking opportunities to collaborate with faith-based non-profits, environmental organizations, education institutions, and community foundations.

WORK EXPERIENCE

Knowledge Management and Communication Intern

World Vision-Global

January 2025- Present

- Developed and updated capacity statements, fact sheets, case studies, brochures, and lessons learned documentation
- Designed, developed, and distributed regular newsletters to 200+ subscribers across donors, partners, and internal teams, 85% open rate and 25% click-through rate, exceeding industry benchmarks
- Developed & facilitated a virtual webinar to a panel of 25 medical professionals on Communicating Impact in Public Health

Library Aide

Garland ISD-Garland, TX

October 2023- May 2024

- Maintain library organization of library books by the Dewey Decimal System (DDC); update agenda; set up technology
- Provide advice and assistance to elementary students and staff, while maintaining the library website and all databases

Marketing & Communications Intern

Bella House-Dallas, TX

June 2023- January 2024

- Created compelling visual content for email campaigns and social media graphics using Adobe Creative Suite & Canva
- Boosted brand presence through targeted awareness campaigns and social media strategies, achieving a 50% increase in social media engagement, 30% increase in email open rates, and 20% increase in click-through rates

Blog Writer

Summit Cove Realty-Fort Worth, TX

March 2023-June 2023

- Researched 20+ online sources, including academic journals, industry reports, and reputable news outlets on industry-related topics (combining online sources, interviews, and studies)
- Created and optimized 5 well-structured drafts for WordPress, ensuring accuracy, clarity, and SEO best practices

LEADERSHIP

Public Relations Officer- Wade Fashion Society- Wade College

October 2022- March 2023

- Social media management, event planning & designed visual materials

President of Phi Theta Kappa Honor Society

Member since June 2023

- Facilitated induction ceremony & fostered membership growth and community

President of G.L.A.M (Group Learning the Art of Management)

Member since June 2023

- Fostered a strong and inclusive community with activities on campus